

Wow Your Clients as the World's Top Sports Stars Come to Town

Now that the summer is finally over sport returns to Dubai, and this season some of the worlds top teams and individuals will be in the region.

Sports events offer perfect opportunity for corporate hospitality to incentivise staff or to host clients, both within and outside the region.

We can't include all the sports coming to town in one issue, but will make sure you don't miss out by covering hospitality options for forthcoming events in our future issues. For advance information please give us a call;

T: +971 (0)55 556 4255

Tis the Season to Enjoy...Golf! The Race to Dubai is On!

The world's top golfers are battling it out on the European Tour over 52 tournaments in 29 locations, with the Top 60 playing in the grand finale, the Dubai World Championships at Jumeirah Golf Estates from 8-11 December 2011.



The Hospitality Pavilion overlooking the 18th Green is superb and corporate packages are still available for individuals or groups.

As the men head for the airport enter the world's top ladies. Michelle Wie and Laura Davies will be amongst those contesting the *Omega Dubai Ladies Masters* at Emirates Golf Club. Hospitality will be on The Terrace overlooking the putting practice greens, and includes breakfast, lunch afternoon tea and beverages.

For further details on either of these events, or for the forthcoming *Omega Dubai Desert Classic* (6-12 February 2012).

Please contact us;

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International Cricket Series – Pakistan vs England

Details have now been finalised for the Pakistan vs. England International Cricket Series. The Series will run from 17 January to 27 February 2012 and includes 3 Test Matches; 5 One Day Internationals and 3 Twenty20 matches.

The matches will be played at Dubai International Cricket Stadium, Sports City, and the Zayed Stadium in Abu Dhabi. Corporate Hospitality is available at both, offering either VIP or Corporate Suites for 12-24 guests. This Series is going to be extremely popular, so we would advise you to contact us soon to secure your box.



Teambuilding – People Who Laugh Together, Work Together

We're now well into Q4, and everyone in the office is starting to get a little stressed about the year end.

Perhaps its time to re-focus and re-energise your staff by planning a simple teambuilding workshop. Eighteen7Events is working with one of the world's leading instructors to bring *Laughter Yoga* to our clients. Sounds a little crazy? It's not.

There are over 400 laughter clubs in the US, and closer to 2,000 in India where people are led through laughter exercises interspersed with deep breathing. The benefits to business include; reduced stress, more positive mental attitude, better communication, improved leadership skills, and enhanced creativity. Workshops can last from 1 hour to a whole day. Why not give it a try?

Sit Back, Relax & Bring a Restaurant Experience into Your Own Home

With Diwali over the festive season, covering Eid, Christmas & New Year is just around the corner and you may feel a little daunted at the prospect of endless nights out entertaining clients. So why not entertain them at home?

Before most of the gentlemen reading this recoil at the thought of suggesting this to their better halves, don't panic, as hosts you will sit back, relax and let someone else do all the hardwork. Your every need will be catered for from the tableware, glassware, food, wines, canapés, waiter service to the washing up at the end.

Bespoke menus can be designed to your budget and paired with wines to create the perfect dining experience. To find out more details please contact us.

Eighteen7Events Recommends...

We have put together a series featuring what we think is the very best Dubai has to offer.

Eighteen7Events recommends ... covers business lunches, dinners, hotels, sight-seeing tours, what to do in Dubai in a few hours or a few days and hidden treasures. To subscribe to this series please email rachel@eighteen7events.com.

November's Top Tip is...

Anti-Brunch? Then Reflets par Pierre Gagnaire offers a Culinary Alternative

You have clients in town, they'd like to meet for lunch on Friday but everywhere in town serves brunch on Fridays, or so you thought.

For those who haven't tried *Reflets par Pierre Gagnaire* (Intercon Festival City) for business lunch, you're missing out, AED180 for the most exquisitely prepared 3 courses, served by discreet highly professional and knowledgeable staff, for us, can't be beaten. But somehow they've gone one better, their 4 course *Culinary Friday Lunch*.

For AED250 plus an additional AED140 for paired wines you can enjoy seasonal dishes such as fresh turbot roasted whole on a bed of dry fennel served with a fresh herbs buerre blanc. Our advice is to book soon, word is spreading fast and pretty soon you'll be waiting weeks to secure a table.

Coming in next month's issue:

Focus on Leadership Coaching, Dubai Racing Season & more ideas for your events

About Eighteen7Events

Eighteen7Events is an event management and consultancy company based in Dubai, offering a bespoke service to international and GCC clients for any event, large or small. For every project we work on we strive to raise the standards in international event management and customer service. Being small we achieve this by using an uncomplicated approach, and working closely with our clients. Each event is a custom project and we will make a difference.

Our services include:

- Event Management
- Event Consultancy
- Local Liaison Services for inbound events

Contact Us

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